



neema♥

**SECURING
HER
FUTURE**



**AN OPPORTUNITY TO DOUBLE
NEEMA'S IMPACT BY BUILDING A
NEW, PERMANENT CAMPUS FOR OUR
STUDENTS AND STAFF**

SECURING SARAH'S FUTURE

When Sarah joined Neema with her baby Emmanuel, she was shy and didn't interact much with the other students. She had her son in sixth grade after her own mother rejected her, and she had to drop out of school.

But through the counseling she received at Neema, she's grown in social skills and has become jovial and active in class. She says that she can now see a future, and her lost hope is restored. And when she graduates, she'd love to have her own workshop so she can employ other vulnerable young women like herself.

"I'm so grateful for Neema for taking good care of Sarah and the baby ... She's been instilled with discipline, she reasons, and is proud to be at Neema. When her friends ask her about it, she's glad to share about the education she's getting."

PETER, SARAH'S UNCLE



An Unwavering Mission, An Ambitious Vision

Through the years, our mission has been unwavering: Neema exists to serve and equip vulnerable young women in Kitale, Kenya through skills training, trauma counseling, and spiritual development.

And our vision is ambitious: Neema sees a future where opportunity is unleashed for young women throughout Eastern Africa: Oppressive systems of gender inequality are changed, the cycle of extreme poverty is broken, and hearts are restored and transformed.

This *Securing Her Future* campaign will ensure that Neema can continue to accomplish its vital work.

YOUR GIVING WILL...

**DOUBLE THE
NUMBER OF
VULNERABLE
YOUNG
WOMEN WE
CAN SERVE**

**PROVIDE
STUDENTS
AND STAFF WITH
MORE OPTIMAL
FACILITIES**

**ESTABLISH
NEEMA AS
A LONG-TERM
PARTNER IN OUR
LOCAL
COMMUNITY**

Neema started as a day school, sharing a campus with another organization.



Neema began offering childcare so young mothers could easily attend.



Neema began offering its residential program to all students and rented a nearby house since more space was needed.



Neema hopes to move into its new campus!

2013

2014

2015

2016

2017

2020

2022

2024



Neema added a residential program to provide safe housing for its most at-risk students.

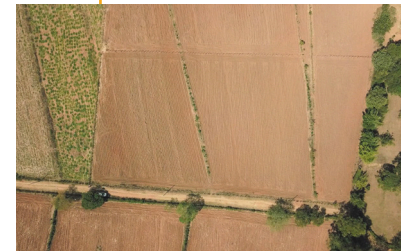
Neema receives IRS 501(c)(3) tax-exempt status.

Neema added a 3rd year to its program to teach students how to run a tailoring shop.



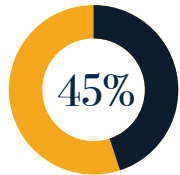
To keep students safe during COVID, Neema moved off its shared campus, rented another house, and built makeshift classrooms.

Neema purchased 2 acres of land in Waitaluk village and drilled a well for its new campus.



The Need

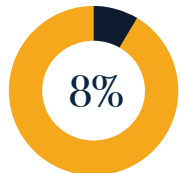
In 2013, Neema started welcoming vulnerable young women and their children and never stopped. **Unfortunately, the limitations of our current facility force us to turn away many young women each year—women and children who are experiencing abuse and extreme poverty and have nowhere else to turn.**



45% of women and girls aged 15-49 in Kenya have experienced physical violence. 14% have experienced sexual violence.¹



Kenya has the 3rd-highest teen pregnancy rate—1 in every 5 girls between 15-19 is either pregnant or already a mother.²



Only 8% of girls in Sub-Saharan Africa will finish secondary school.³

¹ HRW ² National Council For Population & Development ³ Malala

The Opportunity

Every year, Neema provides a pathway out of desperation and poverty for more than 30 young women and their children—an impact that extends far beyond our campus to our students' families and communities. But we want to do more. **To secure the future of twice as many vulnerable young women, we have an opportunity to build a new, permanent campus for the students and staff at Neema.**



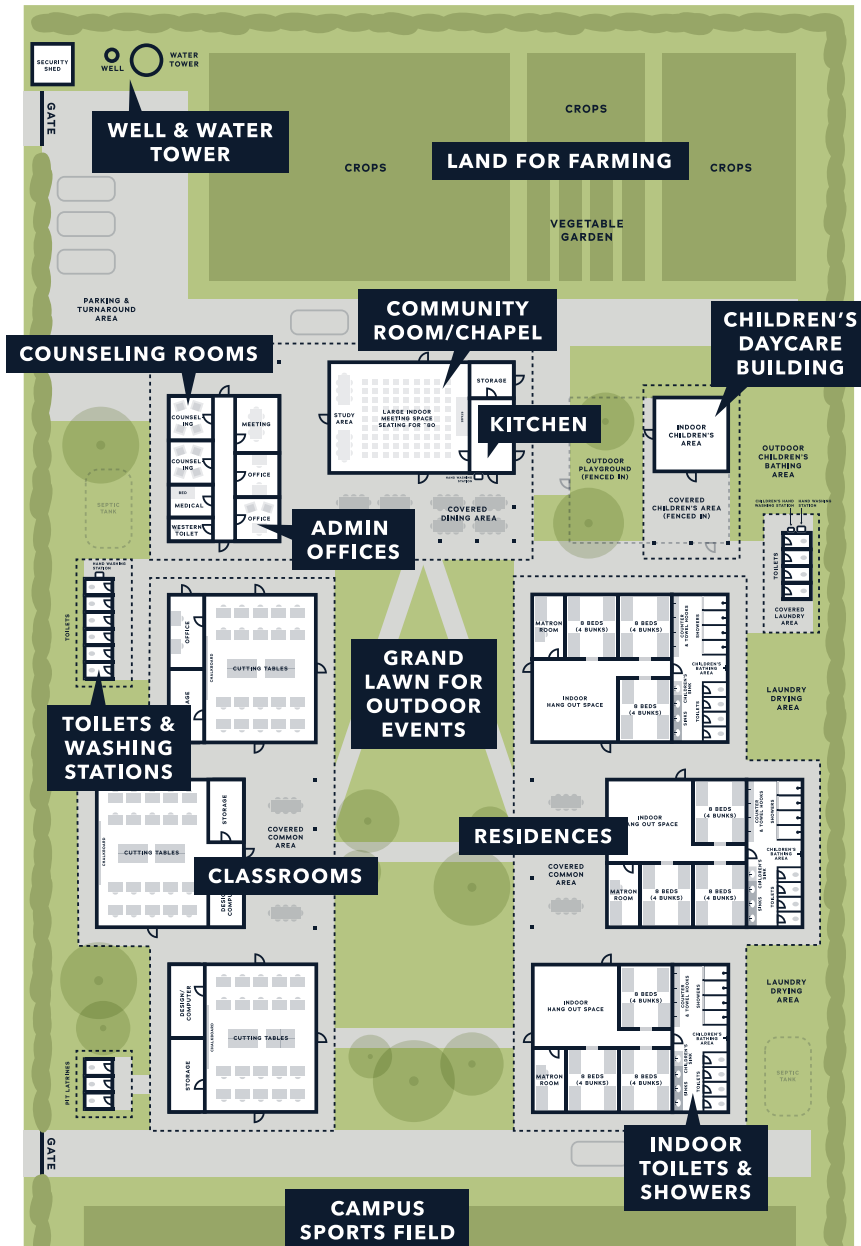
OUR NEW CAMPUS WILL...

OFFER MORE VULNERABLE YOUNG WOMEN A SPOT AT NEEMA

- The three residences and classrooms will enable approximately 60 young women to be welcomed into the program, up from 30 today.
- We will not need to turn away as many women because of a lack of space.

OFFER HER OPPORTUNITIES TO LEARN NEW SKILLS

- The three new classrooms will provide a more optimal setting to teach more extensive dressmaking and tailoring classes, as well as organize community workshops.
- The additional land will allow for the teaching of sustainable farming.



OFFER HER COMFORT OF HEART

- Individual counseling offices will allow for private one-on-one counseling.
- A large indoor community room will be used for group devotions and chapel services.

OFFER HER PEACE OF MIND

- She'll have reliable access to electricity and clean water every day.
- She'll have a safe place for her child to learn, play, and rest while she is in school.
- She'll eat a healthy diet with fresh vegetables and fruits grown straight from the Neema garden.

ESTABLISH NEEMA AS A LONG-TERM PARTNER IN THE COMMUNITY

- Owning our land and buildings brings assurance to the community that Neema is committed to Waitaluk and here to stay.
- The large community room will enable us to organize and host events for the community.
- Sharing our well water with the surrounding families will give an estimated 500 women and children reliable access to clean water.



Visit neemaproject.org/shf to see more architectural campus renderings!

SECURING BEVERLYNE'S FUTURE

Beverlyne never really knew her mother since her mother passed away when Beverlyne was still young. And because of the extreme poverty she was living in, she wasn't able to attend high school and had to drop out, leaving her vulnerable. Eventually, she became pregnant with her son, Dalian, and was doing casual labor to try and get by.

The stress that Beverlyne used to experience has died down. She says, "My stress level has gone down [since coming to Neema], and I am learning to believe in myself which has helped me so much to build my confidence."



"I used to feel so shy that I feared relating with my colleagues which made me silent most times. But I am now changing and learning to relate and associate with my friends. I have learned to love myself."

**BEVERLYNE,
CLASS OF 2024**

What Will it Take?

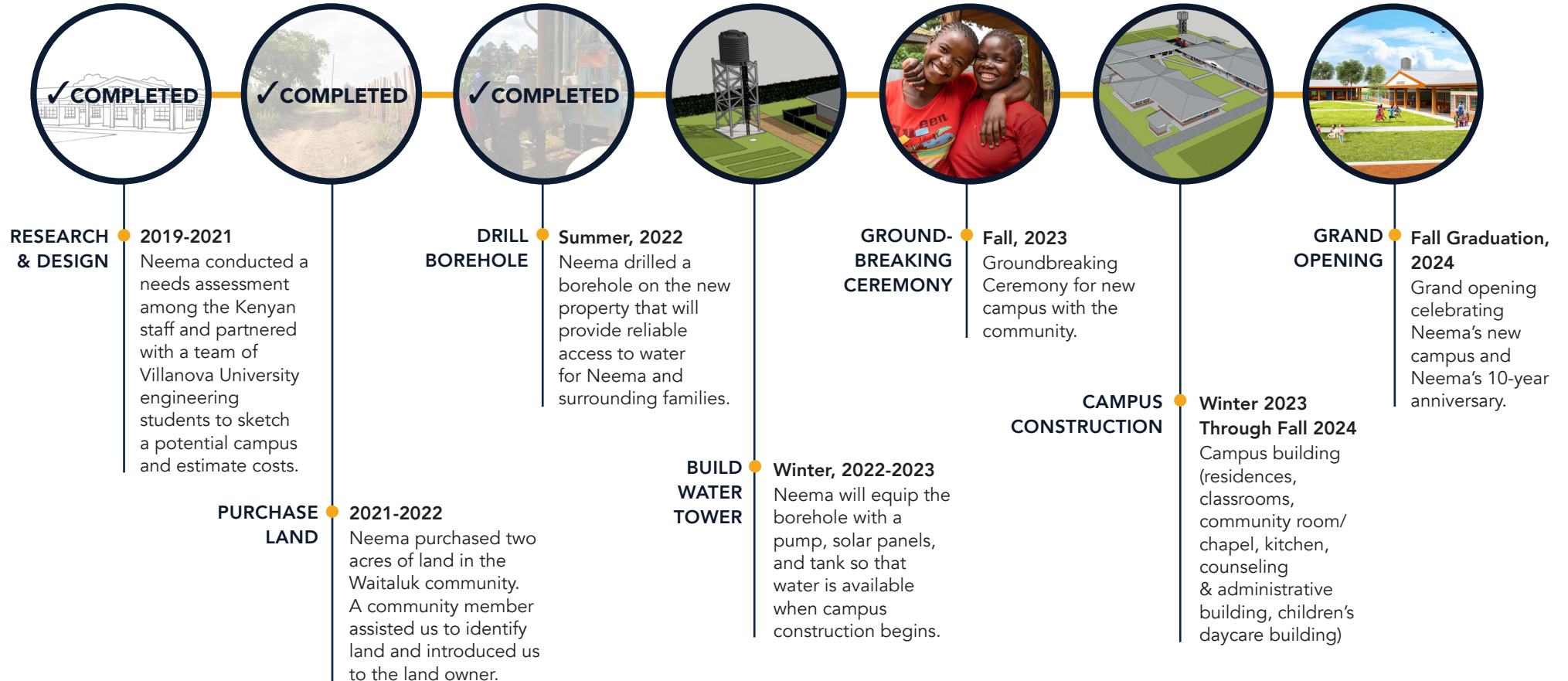
By the numbers, our *Securing Her Future* campaign aims to raise **\$550,000 by 2024.**

KEY PROJECT COMPONENTS

Residences	\$120,000
Classrooms	\$90,000
Community Room/Chapel	\$35,000
Counseling Rooms & Administrative Offices	\$30,000
Toilets & Washing Stations	\$20,000
Children's Daycare Building	\$15,000
Kitchen	\$10,000
Laundry Building	\$10,000
Campus Sports Field	\$10,000
Campus Landscaping	\$10,000
Security Gate House	\$5,000

Project Milestones

Our new campus is unfolding in sequential phases with the ultimate goal of having a grand opening celebration on Neema's 10-year Anniversary in 2024.



Securing Her Future - Together

What role will you play in securing a vulnerable young woman's future?
There are several ways you can make a difference:

Your generosity goes even further in rural Kenya.



GIVE ANNUALLY FOR 3 YEARS

Our *Securing Her Future* campaign aims to raise \$550,000 by 2024. Your pledge to give an annual gift each year during the campaign helps ensure that we'll be able to complete the project. Annual gifts of any amount make a big impact!

Your giving potential:

ANNUAL COMMITMENT	3 YEAR GIVING TOTAL
\$5,000	\$15,000
\$7,500	\$22,500
\$10,000	\$30,000
\$15,000	\$45,000
\$20,000	\$60,000



GIVE MONTHLY

Monthly giving to the *Securing Her Future* campaign enables us to better plan the different stages of the project's construction. Any amount makes a difference!

Your giving potential:

MONTHLY COMMITMENT	1 YEAR TOTAL	2 YEAR TOTAL	3 YEAR TOTAL
\$25	\$300	\$600	\$900
\$50	\$600	\$1,200	\$1,800
\$100	\$1,200	\$2,400	\$3,600
\$250	\$3,000	\$6,000	\$9,000
\$500	\$6,000	\$12,000	\$18,000
\$1,000	\$12,000	\$24,000	\$36,000

Since the cost of materials and labor in Kenya is lower than in the U.S., the impact of your donation is multiplied. For example, it will cost \$30,000 to build one of Neema's new classroom buildings, while the cost to build that same structure in the U.S. would be over twice that amount!



GIVE A ONE-TIME GIFT

Giving a one-time gift during the *Securing Her Future* campaign gets us closer to reaching our total goal. One-time gifts of any amount help make a difference!



GIVE A DESIGNATED GIFT

Designate your gift to fund a project component that's close to your heart. Neema will be pleased to acknowledge your gift on a commemorative plaque bearing your name at our new campus in Kenya.

TURN THE PAGE TO LEARN MORE >



SECURING WISE'S FUTURE

When Wise's father passed away, her mother was left to care for Wise and her six siblings. But just having casual labor for work, they live hand to mouth day in and day out. And then, when Wise became pregnant with her son Ali, she had to drop out of school and developed low self-esteem.

Over time, she lost trust in her mother, lost trust in God, and told herself she couldn't trust anyone easily. But the counseling and spiritual development she's experiencing at Neema is helping her reconcile with her mom and embrace God's love.

"Neema is helping me grow my relationship with God, and I am building my trust in him through prayer. I was also able to forgive my mother, and we are bonding and growing our relationship because of the counseling I am receiving from Neema."

WISE, CLASS OF 2024

SECURING BENTA'S FUTURE

Life before Neema was hard for Benta. Her father was unsupportive, and her mother struggled to provide. Benta says they depended on casual labor and had a hard time acquiring food, let alone money for clothes and books. She had no other choice but to drop out of school because it was too expensive. And then she got pregnant with her first child.

The people of her village looked down on her. "They saw me like rubbish," she says. But since coming to Neema things have changed. "Now," she says, "[they] respect me ... and they use me to encourage their girls." Since graduating, Benta continues to receive counseling and support through Neema's alumni program.

"The skills I gained from Neema have been very helpful. I have a small shop where I do repairs and make clothes including school uniforms. So I'm able to support my husband and my children. I help pay tuition for my son. I am grateful that I got a skill that is now my livelihood."

**BENTA, ALUMNI
CLASS OF 2018**



Designated Gift Opportunities

Designate your gift to fund a project component that's close to your heart:



FUND A CLASSROOM

3 Classrooms; \$30,000 each

Provide a classroom so our certified teachers can prepare students to take three levels of national certification dressmaking exams (NITA) and empower them to start a business or get a job after Neema.



FUND A RESIDENCE

3 Residences; \$40,000 each

Cover the cost of safe housing for these young women and their children. This will give them a sense of security during their three years at Neema—the time it takes for holistic transformation to take place.



FUND THE CHILDREN'S DAYCARE BUILDING

\$15,000 total cost

Build a safe area for children to play, rest, and learn while their mothers are studying or working in the Neema shop. The older children are taught songs, words, and prayers by our loving childcare givers.



FUND A COUNSELING ROOM

2 Counseling Rooms; \$10,000 each

Through the privacy of a counseling room, our students will be provided with individual and group counseling to help them deal with past trauma. We'll work with their guardians as well to change students' home environments.



FUND THE TOILETS & WASHING STATIONS

\$20,000 total cost

To increase the safety and hygiene of our students, we'll build indoor showers and restrooms. That way, they won't have to walk outside at night. Outdoor toilets and laundry area will also be available.



FUND THE COMMUNITY ROOM/CHAPEL

\$35,000 total cost

This new community room will enable all students and staff to gather together indoors for meals, daily devotions, and other large group activities. We'll also invite the community for worship, workshops, and celebrations.



FUND THE KITCHEN

\$10,000 total cost

The young women at Neema receive three healthy meals per day. Our new smoke-free kitchen will be equipped with high-efficiency wood stoves to cook these meals faster. It will also provide a spacious and clean environment for the catering classes.

Go to neemaproject.org/shf for more information and to make your tax-deductible gift or pledge today.



THE MOST IMPORTANT NUMBERS:

1

At Neema we believe every young woman is valuable and worthy of love and grace. Each and every gift toward Neema's *Securing Her Future* campaign empowers vulnerable young women in rural Kenya to build a life out of extreme poverty and provides them with healing and hope that extends to their families and communities.

8:1

For every young woman who graduates from Neema, an average of eight other individuals are impacted across four generations (her grandparents, her parents, her siblings, and her children).



* Special thanks to Star Printing for donating printing costs for this brochure.

neema

RESTORE | EDUCATE | TRANSFORM

Invest in a woman, invest in a generation.

To give online, or to set up recurring monthly giving, please visit neemashf.org



To donate by check, make your check payable to "Neema Project" and write "Securing Her Future" in the memo line. If you're making a special designated gift, please note on your check which project component you're giving toward. Please mail your check to: PO Box 3533, West Chester, PA 19381.

For other ways to give, email securingherfuture@neemaproject.org

Neema Project is a 501(c)3 tax-exempt organization, and your donation is tax-deductible within the guidelines of U.S. law. Neema's EIN# is 37-1751940

